

What is Insignia?

No one wants to admit they need eye glasses. But when you visit an optometrist you receive glasses prescribed just for you and your unique eyesight. You would not expect, nor receive one-size-fits-all glasses.



Now, imagine receiving prescription braces from your orthodontist that are custom manufactured just for your specific dental anatomy. Braces that are precise, predictable and accurate for your needs. Pretty cool, right?

With **Insignia Advance Smile Design**, custom braces are now possible.



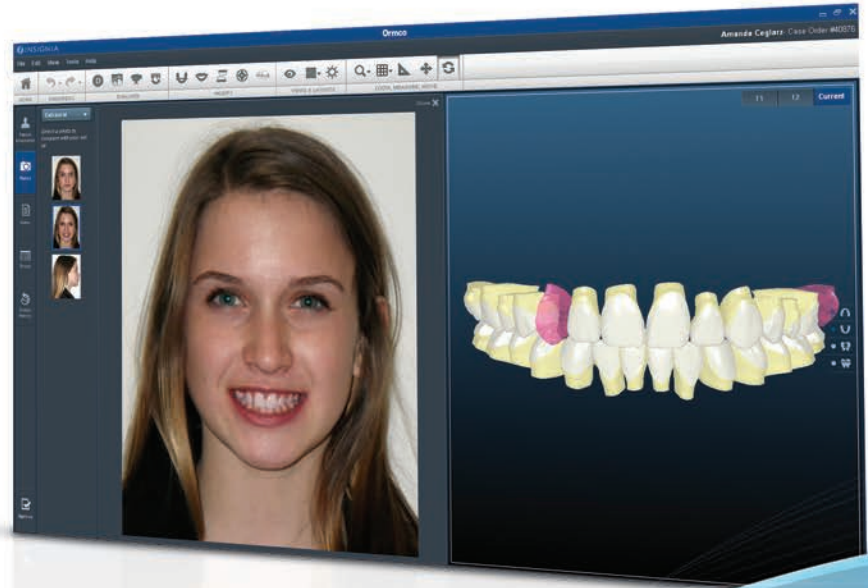
How is Insignia Different?

Insignia braces are **custom manufactured** from a **3D treatment plan** created by your orthodontist just for you.

No longer does your orthodontist need to use a clay model to plan your treatment.



Digital planning & 3D visibility allow your orthodontist to add a level of meticulous detail that **provides the best long term, accurate results.**



What are the Benefits of Insignia?



Insignia is 100%
Customized
for YOU

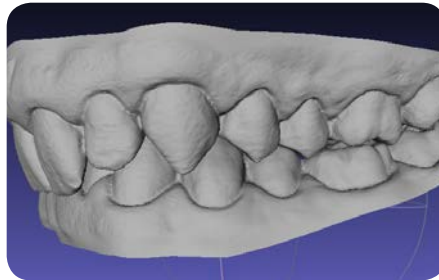
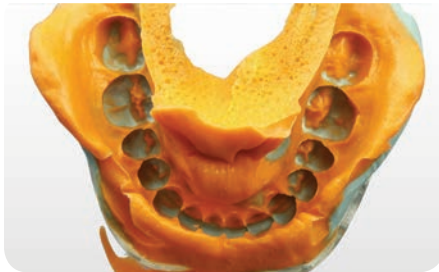
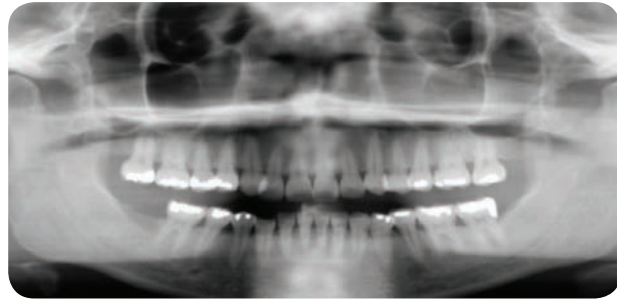
WHAT DOES THIS MEAN?

- Faster treatment time*
- Fewer office visits*
- Precise results
- Ability to digitally view your new smile before starting treatment

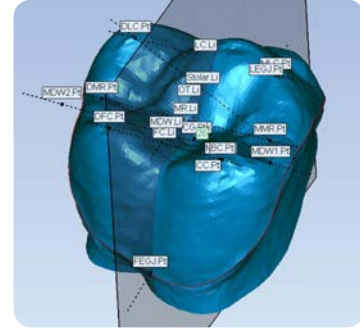
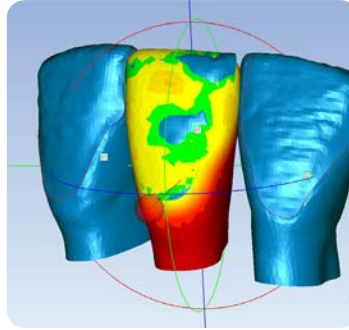
* Weber DJ 2nd, Koroluk LD, Phillips C, et al. Clinical effectiveness and efficiency of customized vs. conventional preadjusted bracket systems. *J Clin Orthod.*2013;47(4):261-266.

How Does Insignia Work?

STEP 1: The Insignia process starts when your orthodontist takes detailed photographs and records of your smile and bite.



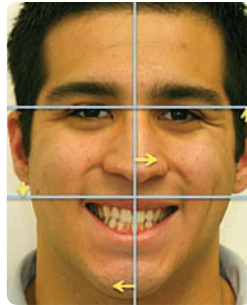
STEP 2: Insignia's advanced computer technology builds a 3D image of your teeth.

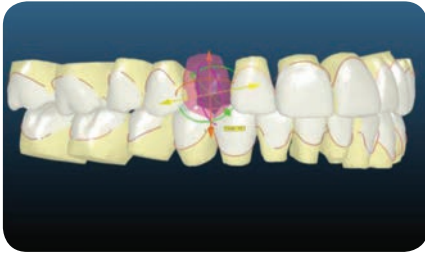


Using Insignia, your orthodontist creates an optimal smile to balance facial features



Insignia takes into account the naturally occurring variations in facial symmetry.

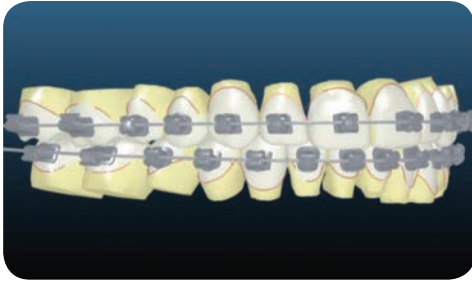




STEP 3: After Insignia creates your new smile, your orthodontist will review and make adjustments with a level of detail that goes beyond traditional orthodontic treatment.

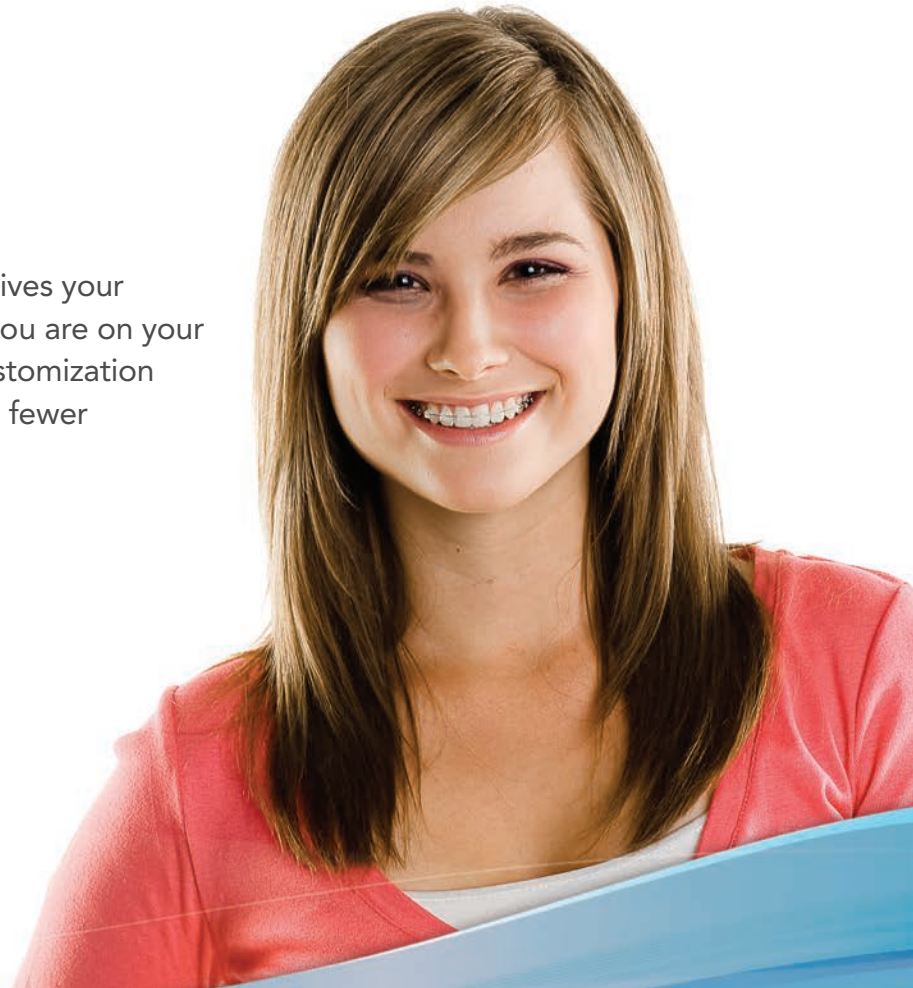


Insignia allows your orthodontist to use their expertise and training to see the final result before treatment ever starts.



STEP 4: Once your new smile design is finalized, Insignia braces and wires are custom manufactured specifically for your teeth, your treatment and your new smile.

STEP 5: Once your orthodontist receives your Insignia custom brackets and wires, you are on your way to a new beautiful smile! This customization makes for faster treatment time, with fewer appointments and precise results.





available in a
clear option for
improved
aesthetics